

22% of Japanese adults surveyed admit to taking more risks when online shopping during the gift-buying season than other times of the year.

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Based on an online survey of 1,005 Japanese adults aged 18+. Conducted by The Harris Poll on behalf of NortonLifeLock, between August 15 through September 1, 2022.



13% Japanese adults surveyed fall victim to scams during the gift-buying season.

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